# **JORNADA SOBRE eBOOKS:**

**SpringerMaterials** 

Thomas Mager, Karin Sora





Thomas Mager, Karin Sora



#### **Overview**

- LB Figures and Facts
- What is Springer Materials? Content Platform
- Use Case How Springer Materials / LB Helps Researchers
- Competition
- Customers
- New Business Model
- Take-away Points



## Landolt-Börnstein: Figures and Facts

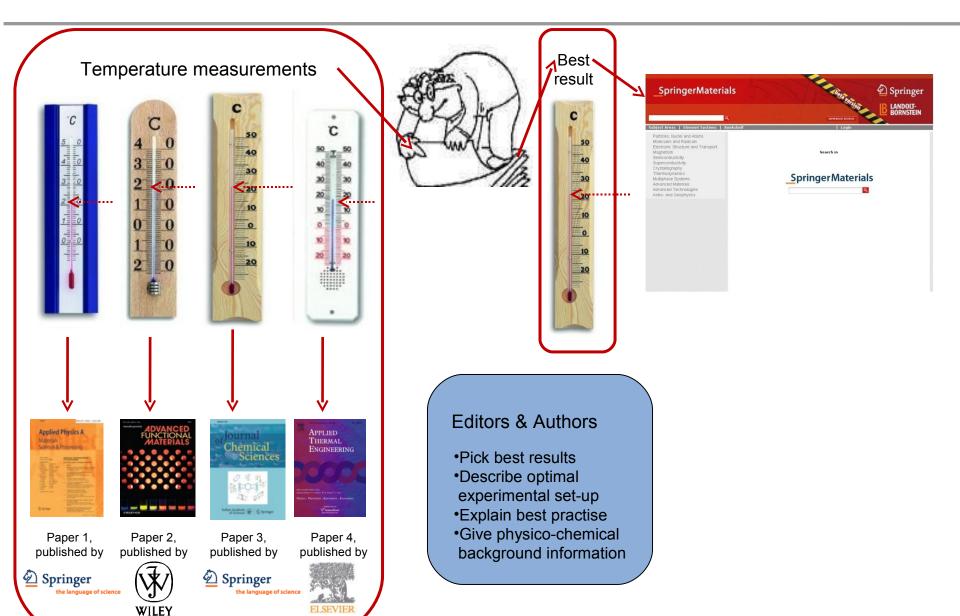
- Data collection equivalent to >180,000 pages in 55,000 online documents (extracted from 365 printed volumes)
- >120,000 figures; >1 Mio literature references; 65,000 keywords
- >150,000 chemical substances; >72,000 element systems; >530,000 substanceproperty pairs; nearly 1,5 Mio synonyms
- Fully international in scope and coverage, the contents have been written and quality-checked by thousands of top scientists
- A systematic & comprehensive evaluation of selected and critically assessed data in all areas of physical sciences & engineering

#### **Current Landolt-Börnstein:**

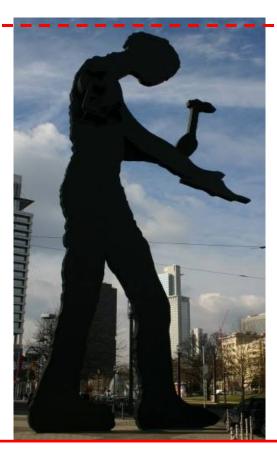
• 19 printed volumes published each year; complicated web access through Springer.com



## What means "critically evaluated"?



 Hammering Man in Frankfurt 180,000 pages = 365 LB
 Vols. = 23 m piled up

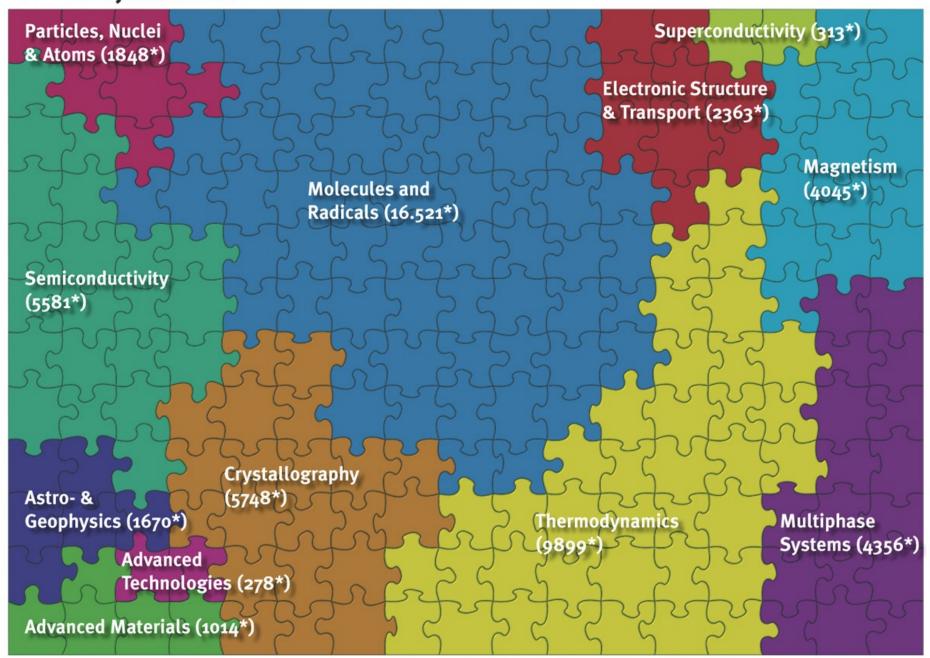


OR





# **LB - Subject Areas**



<sup>\*)</sup> number of pdf documents (in total 53.636 documents)



# LB Usability Study - Recommendations

#### Relaunch as a stand-alone site!

- one particular portal
- a dedicated website rather than SpringerLink only
- a simpler URL
- the existing online platform is too oriented towards the print format

#### Google-like search!

- table-of-content search, keyword search
- Search results: direct access to LB data
- Search functions prominently located
- sorting of hits by relevance



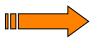
## Lessons learned

#### **Customer demand**

- Affordability!
- Findability!
- Usability!
- Interactivity!
- Completeness!

Quality!

# We're working on...







New, flexible business model; highly attractive price

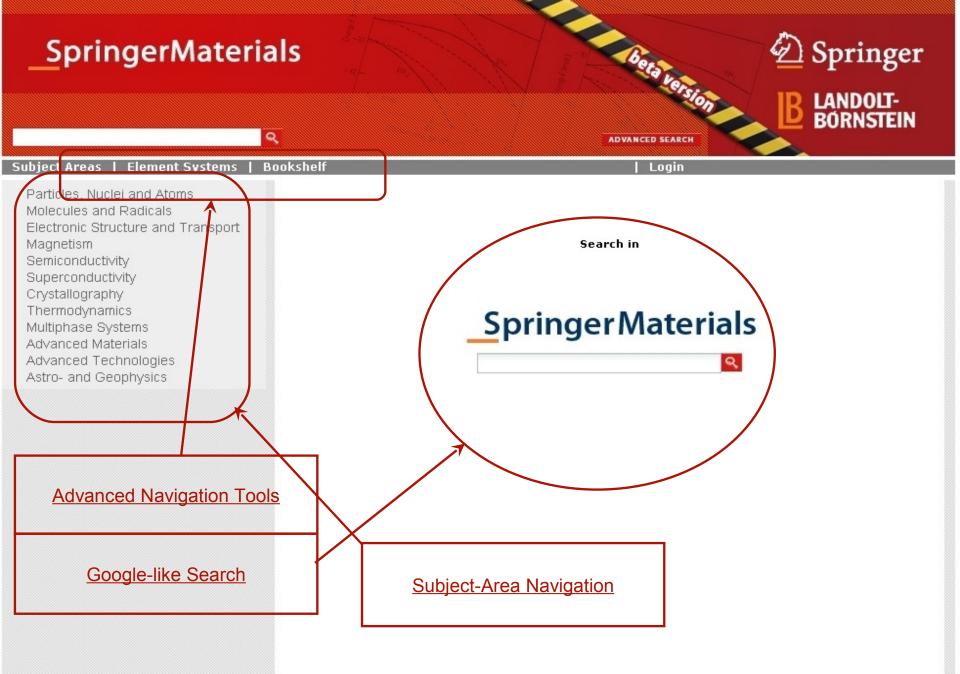
New one-stop web platform

Huge database with constant updating

World-class content, authors and editors

#### What's new?



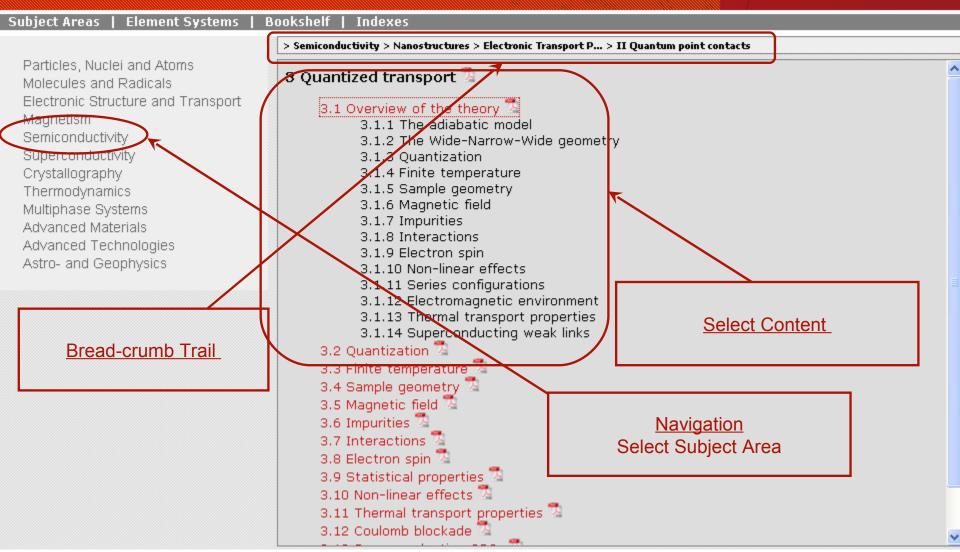


Q



BORNSTEIN

ADVANCED SEARCH





C

Subject Areas | Element Systems | Bookshelf

| Login

Particles, Nuclei and Atoms Molecules and Radicals Electronic Structure and Transport

Electronic Structure and Transport Magnetism

Magnetism

Semiconductivity

Superconductivity

Crystallography

Thermodynamics

Multiphase Systems

Advanced Materials

Advanced Technologies

Astro- and Geophysics

Search in

# **Springer Materials**

"banana state"







"banana state"

ADVANCED SEARCH

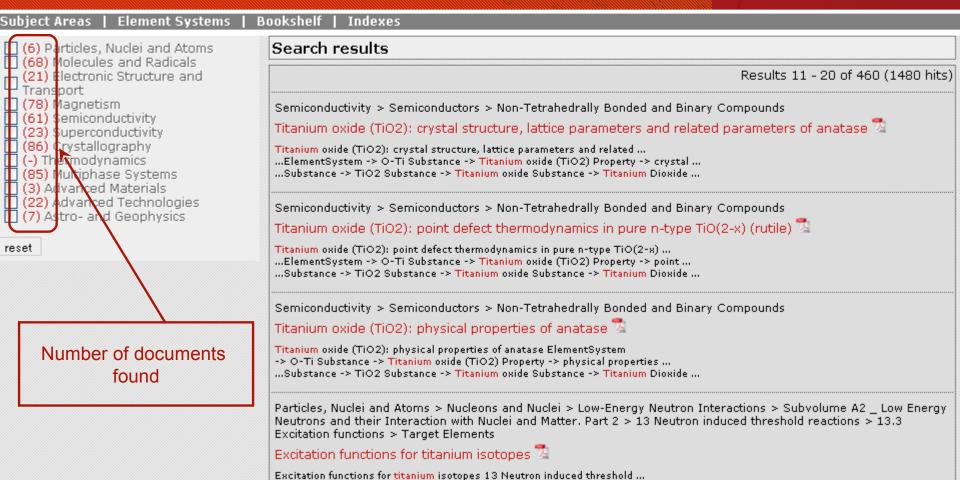
Search results
Results 1 - 1 of 1 (16 hits)
Astro- and Geophysics > Astrophysics > Stars and Star Clusters > 5 Special types of stars  5.6.3 Pulsating X-ray sources Filled circles correspond to the banana state, open circles to the island different states can be given: Banana state (B) The banana state is being observed recurrently in the banana state show banana branches with



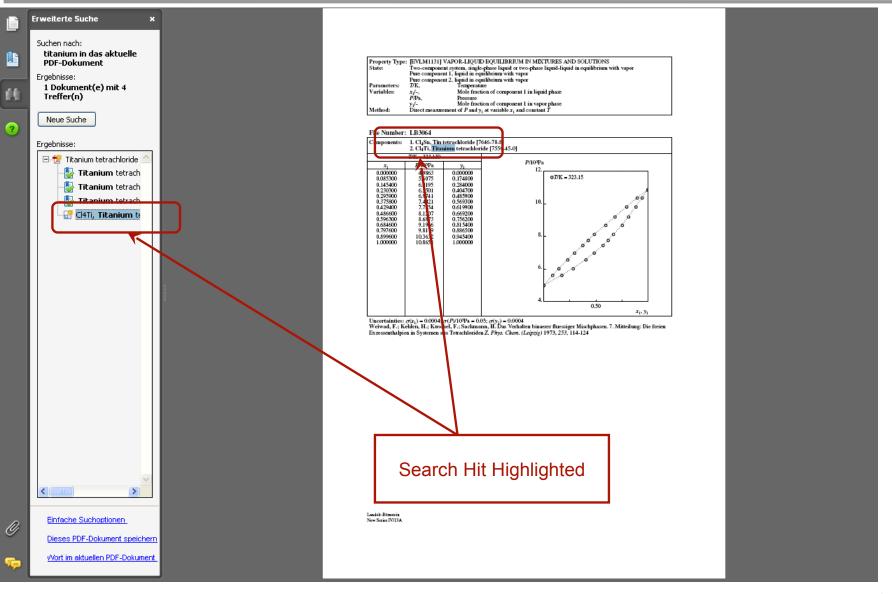


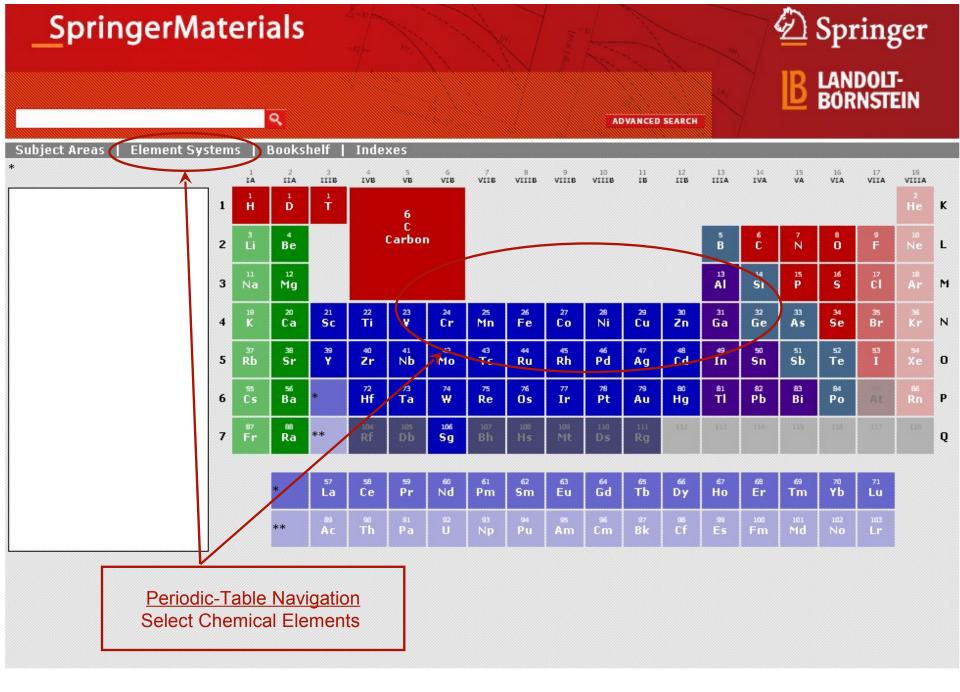
titanium Q

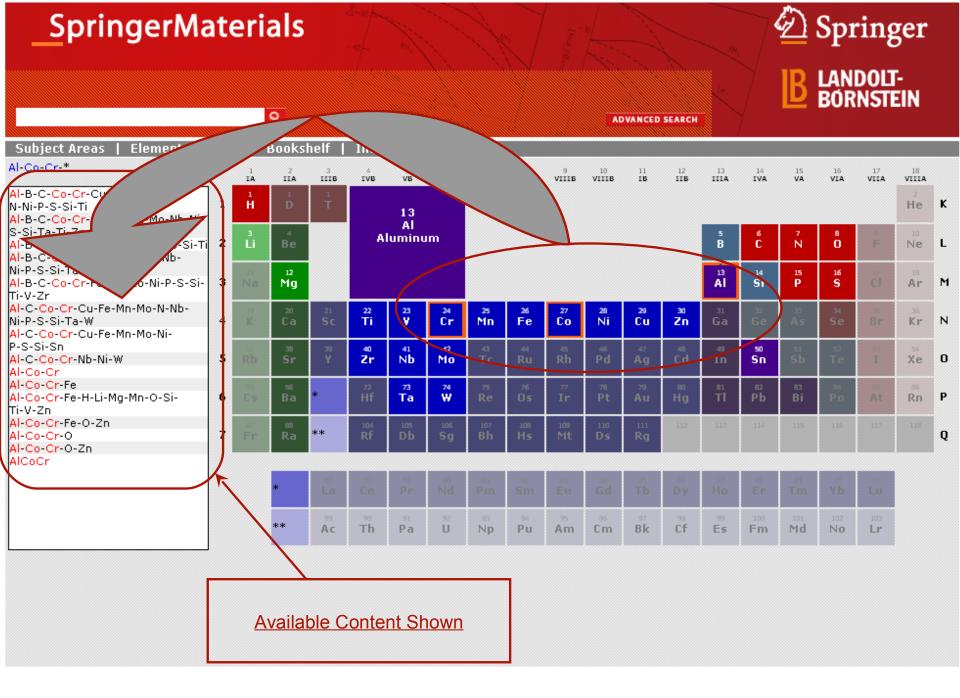
ADVANCED SEARCH



...reactions Excitation functions for titanium isotopes Fig. Reaction 117 46Ti(n,p)46Sc









Group I: Elementary Particles, Nucleand Atoms

Subject Areas | Element Systems

Group II: Molecules and Radicals

Group III: Condensed Matter

Group IV: Physical Chemistry

Group V: Geophysics

Group VI: Astronomy and

Astrophysics

Group VII: Biophysics

Group VIII: Advanced Materials and

Technologies

Navigation via Bookshelf

#### Group I: Elementary Particles, Nuclei and Atoms

I/1 Energy Levels of Nuclei: A = 5 to A = 257

Croup I: Elementary Particles, Nuclei and Atoms

I/2 Nuclear Rad

Bookshelf

I/3 Numerical Tables for Angular Correlation Computations: 3j-, 6j-, 9j-Symbols, F- and Gamma-Coefficients

Login

I/4 Numerical Tables for Beta-Decay and Electron Capture

I/5a Q-Values and Excitation Functions of Nuclear Reactions · Q-Values

I/5b Q-Values and Excitation Functions of Nuclear Reactions · Excitation Functions for Charged-Particle Induced Nuclear Reactions

I/5c Q-Values and Excitation Functions of Nuclear Reactions · Estimation of Unknown Excitation Functions and Thick Target Yields for p. d. He-3 and Alpha-Reactions

I/6 Properties and Production Spectra of Elementary Particles

I/7 Elastic and Charge Exchange Scattering of Elementary Particles

I/8 Photoproduction of Elementary Particles

I/9a Elastic and Charge Exchange Scattering of Elementary Particles · Nucleon Nucleon and Kaon Nucleon Scattering

I/9b1 Elastic and Charge Exch

Part 1: Tables of Data

I/9b2 Elastic and Charge Exch

Part 2: Methods and Results

I/10 Electroweak Interactions.

Volumes, Sub-Volumes as in print

Pion Nucleon Scattering.

Pion Nucleon Scattering.

ndation

I/11 Shielding Against High Energy Radiation

I/12a Total Cross-Sections for Reactions of High Energy Particles · Subvolume A

I/12b Total Cross-Sections for Reactions of High Energy Particles · Subvolume B

I/14 Electron-Positron Interactions

I/16a1 Low Energy Neutron Physics · Low Energy Neutrons and their Interaction with Nuclei and Matter. Part 1

I/16a2 Low Energy Neutron Physics · Low Energy Neutrons and their Interaction with Nuclei and

Matter, Part 2

Tolrau Noutron Obucios - Tables of Noutron Deconance Darameters





ADVANCED SEARCH



Subject Areas | Element Systems | Bookshelf | Indexes

Particles, Nuclei and Atoms
Molecules and Radicals
Electronic Structure and Transport
Magnetism
Semiconductivity
Superconductivity
Crystallography
Thermodynamics

Thermodynamics Multiphase Systems Advanced Materials

Advanced Technologies

Astro- and Geophysics

Speed-typing

Dynamic List of Potential

Search Hits

Search in

# **Springer Materials**

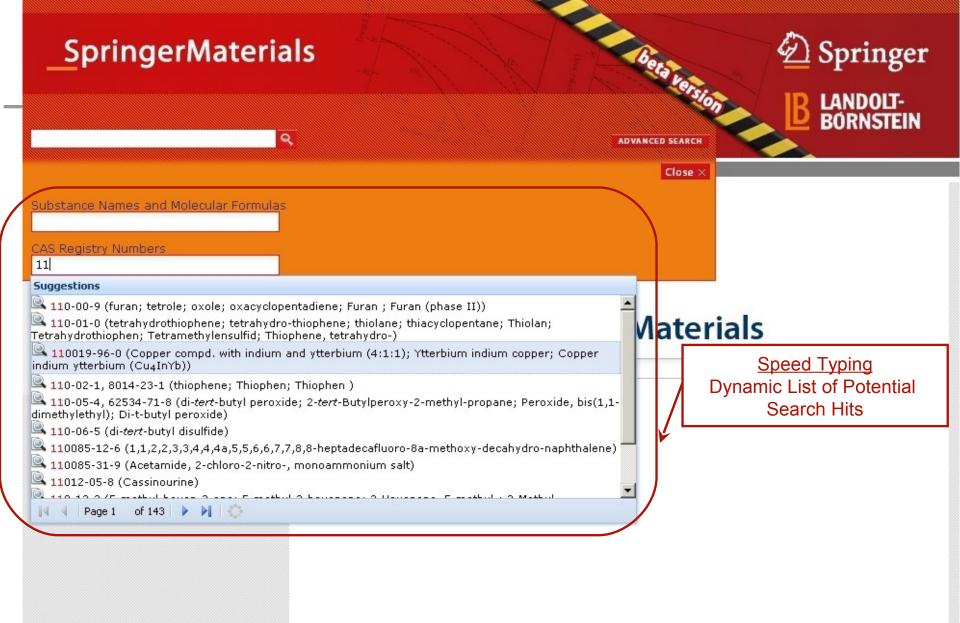
ADVANCED SEARCH

Q

Substance Names and Molecular Formulas

Keywords nano nano nanocables lnanocarbonyl nanochannels nanocluster nanoclusters lnanocolloids: Inanocomposite: nanocomposites nanocrystal nanocrystalline nanocrystallisation nanocrystallite nanocrystallites nannervstals

#### Beta version **SpringerMaterials** Q ADVANCED SEARCH Close × substance Names and Molecular Formulas benz Suggestions (1,1,2,2-Tetrafluoro-butyl)-benzene (C<sub>10</sub>H<sub>10</sub>F<sub>4</sub>) (1,1,2,2-Tetrafluoro-ethoxy)-benzene (C<sub>8</sub>H<sub>6</sub>F<sub>4</sub>O) (1,1,2,2-tetramethylbutyl)-benzene (C<sub>14</sub>H<sub>22</sub>) (1,1,2-Trifluoro-ethoxy)-benzene (C<sub>8</sub>H<sub>7</sub>F<sub>3</sub>O) **Naterials** (1,1,2-Trimethoxy-ethyl)-benzene (C<sub>11</sub>H<sub>16</sub>O<sub>3</sub>) (1,1,2-trimethylbutyl)benzene (C<sub>13</sub>H<sub>20</sub>) **Speed Typing** (1,1,2-trimethylpentyl)benzene (C<sub>14</sub>H<sub>22</sub>) **Dynamic List of Potential** 🖳 (1,1,2-trimethylpropyl)-<mark>benz</mark>ene (C<sub>12</sub>H<sub>18</sub>) Search Hits 🔍 (1,1,3,3-tetramethylbutyl)benzene (C14H22) 🔍 (1,1,3-trimethyl-2-butenyl)<mark>benz</mark>ene (C<sub>13</sub>H<sub>18</sub>) Page 10 of 566







ADVANCED SEARCH

Substance Names and Molecular Formulas

Keywords:

CAS Registry Numbers

#### Bibliography

#### maasl

Adam, W., Baumgarten, M., Maas, W.: J. Am. Chem. Soc. 122 (2000) 6735.

Adam, W., Maas, W.: J. Org. Chem. (2000) in press.

Algra, A.J., Maaskant, P.P., Luitjens, S.B., Suurmeijer, E.P.T.M., Boers, A.L.: J. Phys. D 13 (1980) 2363. Arnoldbik, W.M., Marée, C.H.M., Maas, A.J.H., van den Boogaard, M.J., Juiper, A.E.T.: Phys. Rev. B 48 (1993) 5444.

Barnes, H. W.: Maass, O.: Canad, J. Res, 2 (1930) 218

Bellancourt, A.R., Rudin, B., Maas, D.J.H.C., Golling, M., Unold, H.J., Südmeyer, T., Keller, U.: First demonstration of a modelocked integrated external-cavity surface emitting laser (MIXSEL); Conference on Lasers and Electro-Optics (CLEO '07), Baltimore, USA, May 8-10 (2007) upgraded to invited talk CWI1.

Benschop, F.J.M., Bro, H.B., Maaskant, W.J.A.: Physica C 201 (1992) 109.

Burke, E.A.J., Maaskant, P.: Neues Jahrb, Mineral., Monatsh, 1970, 558-565.

Chipman, H.R., Johnson, E.M.G., Maass, O.: Trans. Nov. Scot. Inst. of Science 17 (1928) 149.

Q

Chipman, H.R., Johnson, E.M.G., Maass, O.: Trans. Nov. Scot. Rist of Science 17 (1920) Chipman, H.R., Johnson, E.M.G., Maass, O.: Trans. Nov. Scot. Sci. 17 (1930) 149

Chipman, M. R.; Johnson, F. M. G.; Maass, O.; Trans, Nov. Scot. Inst. Sci. 17 (1930) 159.

Chipman, M. R.; Johnson, F. M. G.; <mark>Maas</mark>s, O.: Trans. Nov. Scot. Inst. Sci. 17 (1930) 159. Chipmann, H.R., Johnson, F.M., <mark>Maas</mark>s, O.: Trans. Nov. Scot. Sci. 17 (1930) 149.

Coffin, C.C., Maass, O.: J. Amer. Chem. Soc. 50 (1928) 1427

Coffin, C. C.; Maass, O.; J. Am. Chem. Soc. 50 (1928) 1427.

Coffin, C. C.; Maass, O.; Trans. R. Soc. Can., Sect. 3 21 (1927) 33.

Cooper, D. L.; Maass, O.; Can. J. Res. 4 (1931) 283.

Cuthbertson, A. C., Maass, O.: J. Amer. Chem. Soc. 52 (1930) 489

Cuthbertson, A.C.; Maass, O.: J. Amer. Chem. Soc. 52 (1930) 489

De Voigt, M.J.A., Maas, J.W., Veenhof, D., Van der Leun, C.: Nucl. Phys. A 170 (1971) 449.

Raen, M., Kruse, W., Maass, G., De Maeyer, L.: Prog. React. Kinet. 2 (1964) 285.

Speed Typing

Dynamic List of Potential

Search Hits

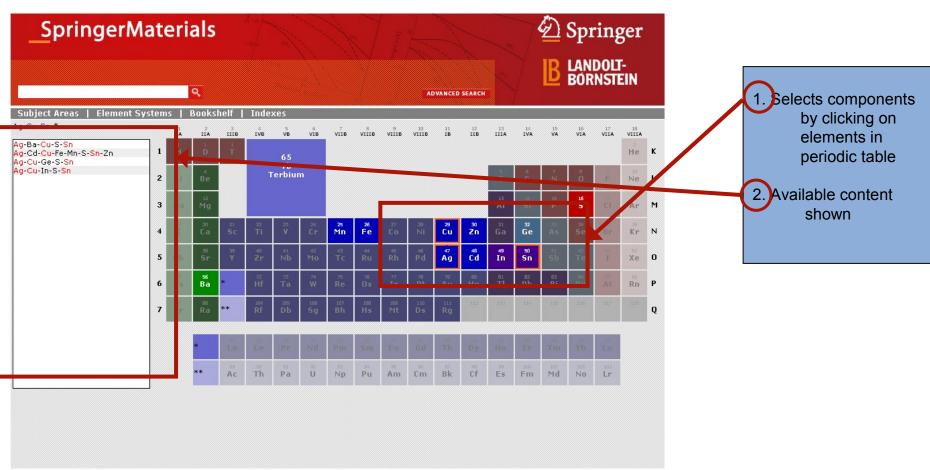
Close ×

RCH

Aircraft engineer needs new alloy for construction of stronger winglets: e.g., Sn-Cu-Ag



# Springer Materials Typical Usage Situation



Aircraft engineer needs new alloy for construction of stronger winglets: e.g., Sn-Cu-Ag

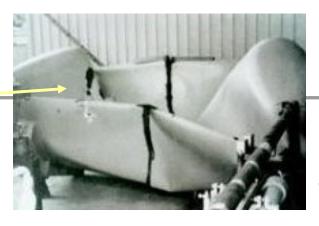


Sn Table 1: Crystallographic Data of Solid Pearson Symbo Temperature Range Space Group/ Prototype cF4 < 961.93  $Fm\overline{3}m$ (Cu) cF4 < 1084.62  $Fm\overline{3}m$ tI4 (BSn) 200 231.9681 - 13  $I4_1/amd$ cF8  $Fd\overline{3}m$ C (diamond)  $\beta$ , Cu<sub>13</sub>Sn<sub>3</sub> cI2 Cu  $Im\overline{3}m$ Αg 796 - 586 cP2 13.7 - 22.8 at.% Sn [2004Liu] 775 - 574  $Pm\overline{3}m$ cF16 γ, Cu₄Sn a = 606.05710°C, 16.6 at.% Sn [Mas2] 722 - 515  $Fm\overline{3}m$ 13.7 - 27.5 at.% Sn [2004Liu] cF416  $\delta$ , Cu<sub>41</sub>Sn<sub>11</sub> a = 179820.5 at.% Sn [Mas2]  $F\overline{4}3m$ 569 - 350  $Cu_{41}Sn_{11}$ 

Springer Materials
Typical Usage Situation

- 1. Opens phase diagram
- (2.) Selects desired material from diagram
- 3. Collects desired materials properties

# Chemical reactor burst due to high vapor pressure



# Springer Materials Typical Usage Situation

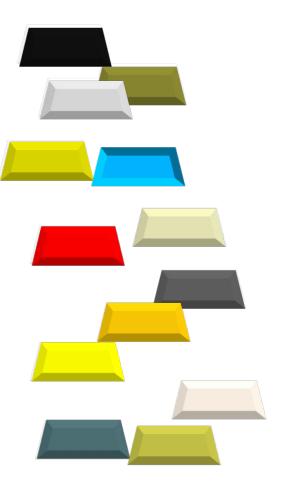
40	2.2 Hydrocarbons, C <sub>8</sub> to C <sub>9</sub>						[Ref. p. 261
Phase	Antoine constants $A, (n)$ $B$ [K], $(E)$ $C$ [K], $(F)$			T-range [K]	Range [K]. Rating	$T_b[\mathbf{K}]/P_b[\mathbf{k}\mathbf{P}b]$	Ref. Note
387	C.H.		Octane				111-65-9
1-2	6.56398	1606 62	-42.89	217/294	216 4/294 B	398 83/101 325	90-trchd
1-2	6.05075	1356.36	-63.515	298/423	294/407 A		90-trchc
1-g	6.05075	1356.36	-63.515	423/568	407/568.4 B		90-trchd
r-9	(2.86414)	(949.2)	(-73246)	423/300	40//300.42		30 Jacan
388	C.H.		2.2.3.3-Tetramethylbutane				594-82-1
CT-E	6.91839	1632.6	-46.09	252/372	242/374 B	379.44/101.325	90-trchd
1-2	5.9042	1270.1	-53.65	372/406	374/416 B		90-trend
389	C <sub>0</sub> H <sub>10</sub>		2.2.3-Trimet	helmontono			564-02-3
1-g	5.94826	1293.94	-54.795	284/408	270/400 A	382.99/101.325	90-trche
	5.94826	1293.94	-54.795	408/563	400/563.5 B	382.99/101.323	90-trehe
l-g	(2.45345)	(162.4)	(-5383)	408/303	400/303.3 B		90-mend
300		(102.4)		2021 13			540-84-1
	$C_0H_{10}$		2,2,4-Trimet				
l-g	6.35751	1447.78	-36.53	190/272	180/272 B	372.39/101.325	90-rchc
l-g	5.93646	1257.85	-52.383	272/398	272/400 A		90-trchc
l-g	5.93646 (2.13261)	1257.85 (134.5)	-52.383 (12998)	398/553	400/543.9 B		90-trchd
391	$C_nH_{1n}$		2,3,3-Trimethylpentane				560-21-4
l-g	5.96421	1325.81	-52.989	287/408	277/402 A	387.92/101.325	90-trche
l-g	5.96421	1325.81	-52.989	408/573	402/573.5 B		90-trche
	(2.3793)	(76.3)	(1851)				
392	$C_nH_{nn}$		2,3,4-Trimethylpentane			565-75-3	
l-g	6.35762	1507.04	-38.35	216/298	205/298 B	386.62/101.325	90-trche
l-g	5.977	1314.31	-55.669	298/408	298/400 A		90-trche
l-g	5.977	1314.31	-55.669	408/566	400/566.4 B		90-trche
000	(2.39574)	(169.4)	(-4867)				A CONTRACTOR
393	C.H.		Indene, (1H-indene)			95-13-6	
l-g	6.34410	1749.215	-52.375	297/457	290/460 B	455.57/101.325	42-bur
							61-stumed
394	$C_9H_{10}$		Indan				496-11-7
l-g	6.11230	1577.321	-66.828	375/465	370/470 A	450.92/101.325	81-hossco- 78-osbscol
305	C <sub>2</sub> H <sub>10</sub>		Isopropylbenzene				98-83-9
l-g	7.13460	2234.172	-2.336	295/438	290/440 C	437.34/101.325	H9-dreman
							83-mutmun 47-stu
396	C.H.		2-Methylstyr	reme			611-15-4
l-g	6.27022	1624.066	-62.128	305/385	300/390 B	370.29/10	53-clewis
307	C <sub>u</sub> H <sub>ue</sub>		3-Methylstyr	rama			100-80-1
1-g	6 36538	1682 941	-56 908	314/442	314/330 C.	442 93/101 325	H9-buccoll
	0.50550	1002.541	-50.500	2.4.412	330/445 B	772.75/101.323	53-clewis

Ref. p. 12]	1 Introduction	
1.3.2 Empirical Vapor Pr	ressure Equations	
temperature; most are modific characteristic of the compound squares of the deviations between	mpirical mathematical functions have been us ations of Eq. (1.7). These functions have to Curve fits off experimental data, usually been the calculated and observed pressures of beets. The first and most widely used of the e original form is,	several parameters that as y minimizing the sum of the r temperatures (least square
$log P = A - B (C + T)^{-1}$		(1.8
instead of Kelvin. When C = 0	m is used instead of the base-10 logarithm or (for T in kelvins) Eq. (1.8) is identical to Eq nic Tables - Hydrocarbons [xx-{rcbc}] and N Antoine equation:	. (1.7). The Thermodynamic
$log P = A - B (C + T)^{-1}$	$+0.43429\chi^{0} + E\chi^{8} + F\chi^{12}$	(1.9
boundary temperature and $\chi = e$	by adding terms to Eq. (1.7) are the polynom	
$\ln P = A + BT^1 + CT +$	DT <sup>2</sup> ,	(1.10
the Chebyshev polynomial [70-	ambcou]	
$T \ln P = a_0 / 2 + \sum_{s=1}^{i} a_s E_s $	$\omega$	,af
$\chi = [2T - (T_{max} - T_{min})] /$	$(T_{max} - T_{min})$	(1.12
in which $E_{\epsilon}(\chi)$ is a Chebyshev are orthogonal), the Kirchoff-Ra	polynomial in $\chi$ of degree $s$ (the advantage of ankine equation [48-tho],	of the $E_s$ function
$\ln P = A + BT^{-1} + C \ln r$	τ,	(1.13
(same form as Eq. $(1.6)$ ); the Pl	anck-Riedel equation [48-plaries	
$in P = A + BT^{-1} + C in$	$T + DP^6$ ,	(1.14
and the Frost-Kalkwarf equation	n [53-frokal]	
$\ln P = A + BT^{-1} + C \ln$	$T + DPT^{-2}$	(1.15
Another popular type of functio	n is de Cox equation [36-cox]:	
$ln(PP_0^{-1}) = A(1 - T_0^{-1})$		(1.16
where $A$ is a function of emper-	ature often taken to be	
$in A = a - 1 + cT^2$		(1.17
Wagner others [73-wag, equations. The simplest is	73-wag-1, 77-wag, and 86-amb-1] have p	roposed a series of relate
$in(PP_{q}^{-1}) = (A\tau + B\tau^{1.5})$	$+C\tau^{3}+D\tau^{6})/T_{r}$	(1.18
where $\tau = 1 - T/T_o$ , $P_o$ is the cri- wagewe] is:	itical pressure and $T_{\rm e}$ is the critical temperatu	re. One of the variations [70
	$+Cr^{3}+Dr^{6}+Er^{9})/I_{c}$	

- 1. Read fundamentals
- 2. Select desired vapor pressure from table



Available Raw Materials



Use SpringerMaterials
To Select Patent-relevant
Materials With
Desired Properties



Build Patented Device



## Competition

## **No Competition! Only Other Brands**

#### Gmelin Database

**Inorganic and Organometallic Chemistry**; over 2.5 million compounds (coordination compounds, alloys, solid solutions, glasses and ceramics, polymers, minerals) more than 2 million reactions, and 1.1 million citations; journals from 1772

Beilstein Handbook of Organic Chemistry

Organic Chemistry information on 9.8 million substances, 10.3 million chemical reactions and 2 million original scientific publications; journals from 1771 and patents from 1869-1980



planned Relaunch - new product (Reaxys) comprising Beilstein, Gmelin & other Elsevier databases

Science of Synthesis

New edition of Houben-Weyl; systematic and critically evaluated review of Synthetic Methods in Organic and Organometallic Chemistry

#### INSPEC

9.5 bibliographic records from scientific and technical journals and conference proceedings in Physics, Electrical Engineering and Electronics, Computing and Control, and Information Technology; a collection of published material without any critical evaluation; records contain bibliographic information, indexing terms, abstracts, property information, and element terms

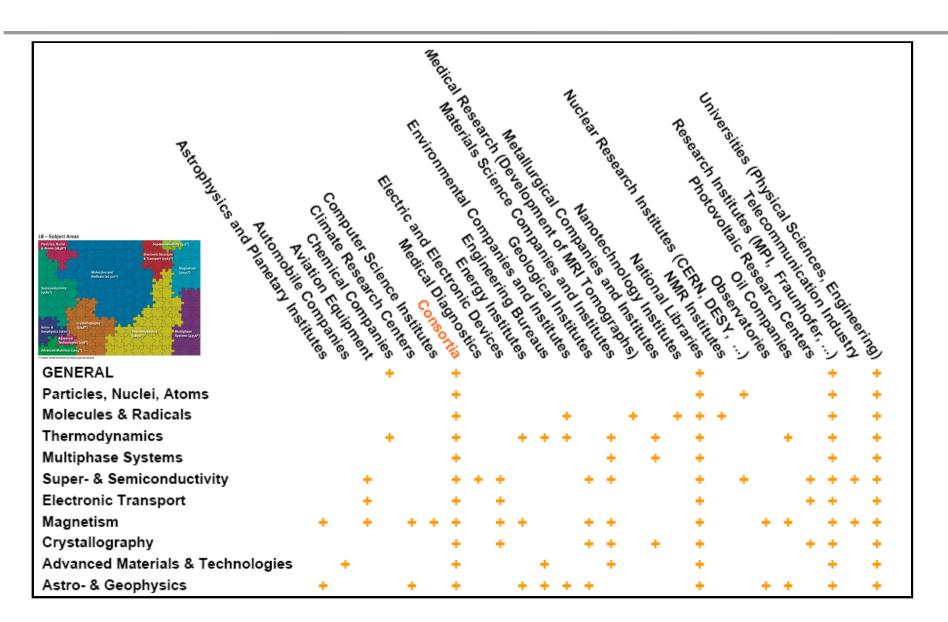
# Competition in a Nutshell

# **No Competition! Only Other Brands**

- All very "éminence gris" of prestigious standing ... but:
- Either not critically evaluated like INSPEC
- Or covering different subject areas like Science of Synthesis
- Or different focus even if some overlap: Gmelin, Beilstein, Science of Synthesis are more chemistry oriented, whereas Springer Materials covers the physical side of matter

# For a complete picture: Federated search possibility since complemetary brands!

#### **Customers**





#### **New Business Model**

# E-only, Access-only database model

- No ownership annual subscription tiered pricing grid
- · No local hosting
- Highly attractive pricing
- Print available on request
- Target customers
  - Up sell to existing customers, mainly large academic and corporate.
  - New customers, also mainly large academic and corporate
- Pricing
  - No subject collections
    - Sales philosophy: Provide access to the entire database, negotiate on price
  - Different prices per customer segment

# Ownership does not work for SpringerMaterials because...

#### 1. Relationship With Print

There is no longer a relationship of SpringerMaterials content and a print product.

Documents and data are added singly and out of any book context.

#### 2. E-Price vs Print Price

The price of the eProduct has gone down drastically vs the print series (k€90 to k€30), not up.

#### 3. New Content From Other Databases

New content will be added from other databases. These data are not print-related and ownership for them cannot be granted.

#### 4. Nature of New Content

New content is added in such a way that ownership does not make sense for the customer. Owning the single data sheets that are added is useless for the library. It is like owning only those names and phone numbers that are added during a calendar year, but not owning the rest of them.

## **Take-Away Points**

- Springer Materials replaces Landolt-Börnstein (in fall 2009!!!)
- E-only, Access-only database model
- Google-like web platform: powerful, easy-to-use
- It will be the most comprehensive and timely resource of physical data on the market!!
- No competition only other brands

# Stay tuned! Thank you!!

# **Back-up Slides**

